

Developing Sustainable Industry and Innovation Sites

Background

InSITE BAVARIA is a competence center of TUM International GmbH, a 100% subsidiary of the Technical University of Munich, one of the largest and most excellent universities in Germany and Europe. TUM International GmbH offers a range of services strengthening the cooperation between academia and business worldwide. InSITE BAVARIA's activities as a competence center for site development address all industrial sectors.

Subject of activity

InSITE BAVARIA cooperates with local and regional economic development agencies all over the world. Its aim is the development of industry and innovation sites with unique profile, stable networks, services and support infrastructures. InSITE BAVARIA prepares the ground for successful and sustainable operation and makes them attractive for concrete settlement decisions. Thus, InSITE BAVARIA provides strategical consultancy and coordinates a network of experts from the fields of urban development, industrial plant engineering and facilities management. In cooperation with public institutions such as "Invest in Bavaria", InSITE BAVARIA also advises international companies and investors in their location decisions in Germany.

Methodology

Based on knowledge and experience from its long term activity in cluster network management, InSITE BAVARIA follows an innovative methodological approach for the site development process. Step by step, a location profile, urban and functional structures are developed according to the needs of the intended focus industries. In the development process, the competence center acts as an interface between industrial park operators, enterprises, planning experts and public institutions of economic development. Their representatives are involved at all stages of site development. Concrete business cases are developed as outcome of this process, which can be offered for investment through InSITE BAVARIA's extensive and worldwide network of companies, cluster organizations and business promoting institutions.

InSITE BAVARIA looks forward to answer your questions and to set up a personal appointment with you!

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